

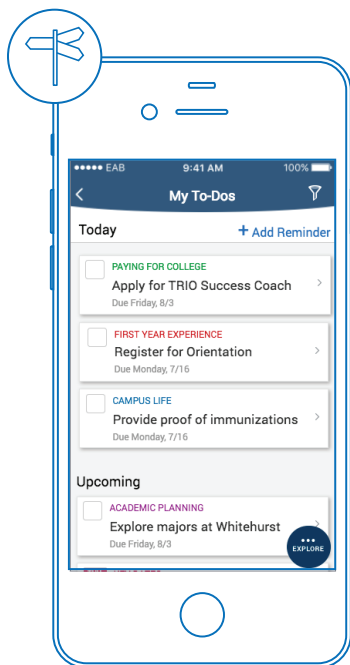
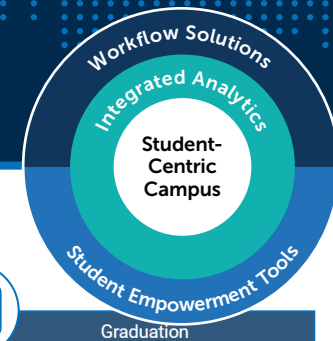


INSIDE NAVIGATE:
**EAB's Student Success
Management System**



Student Empowerment Tools: Milestone Guidance Module

Empower Students To Take Part In Their Own Success

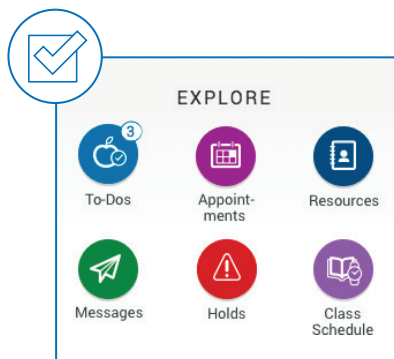


Pivotal Moments Path

EAB researchers have identified "pivotal moments" (or turning points) across a student's college journey that factor into, or jeopardize, his or her success.

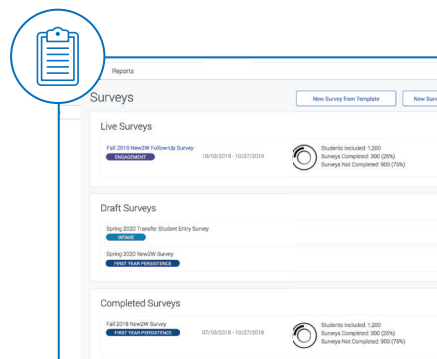
The Pivotal Moments Path organizes key onboarding and ongoing guidance in a prioritized timeline so that students can navigate their college journey with confidence. Students see only the content relevant to them, based on multiple datasets, including in-app micro-surveys, SIS, and in-app student activity.

Alert notifications remind students about important deadlines and overdue tasks.



Term-to-Term Tools

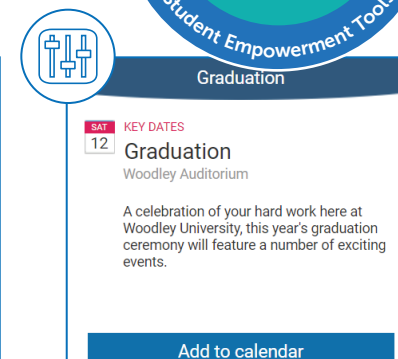
Equip students to take action, including scheduling appointments with staff in their personal success network, viewing their class schedule, joining study groups, looking up resources, and clearing holds.



Surveys

Customize students experiences and surface the resources they need most

- Intake: Gather information about new students
- Program Explorer: Connect students to program and career information
- Quick Polls & Persistence: Check in with students at critical points across their time on campus



Content Administration Tool

Create, customize, and manage the content that students see.

Administrators can tailor and maintain path items to reflect your school's unique events, dates, and requirements.



Student Milestone Analytics

Track student behavior to monitor engagement and inform student intervention strategies.

Partners Seeing Rapid Adoption and Robust Usage Among Their Students

92%

Attendance of advising appointments following nudging campaigns in Navigate

ARAPAHOE COMMUNITY COLLEGE

94%

Of freshmen downloaded the mobile platform in first-year seminars

ROBERT MORRIS UNIVERSITY

80%

Of steps completed by students in the mobile platform on average

METROPOLITAN STATE UNIVERSITY OF DENVER

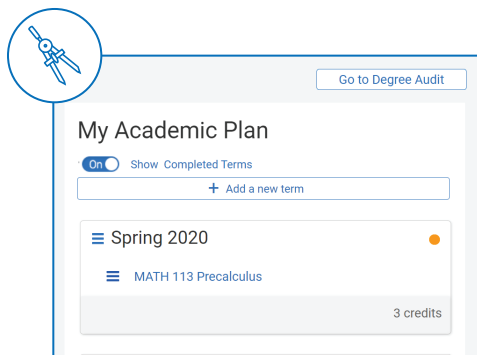
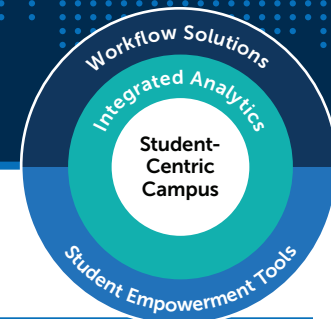
97%

Of students who used Navigate plan to use it again

TRIDENT TECHNICAL COLLEGE

Student Empowerment Tools: Academic Planning Module

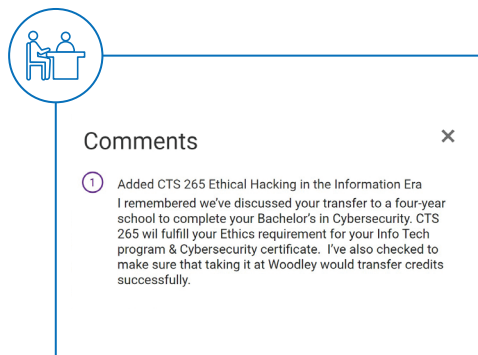
Enable Collaborative Plan Building, Scheduling, and Registration Within a Single Platform



Course and Term Planning

Empower students to build academic plans optimized for on-time graduation. Students can easily search the course catalog and add courses to their plan.

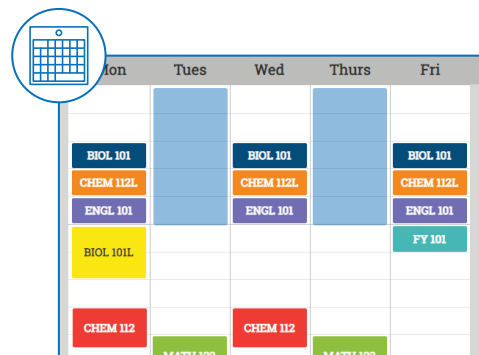
The platform colocates degree maps, program requirements, and completed coursework for easy reference. Automated guardrails alert students to common planning errors and inefficiencies.



Shared Workspace

Foster ongoing collaboration and meaningful interactions between advisors and students by providing an asynchronous, online workspace to create and edit academic plans, as well as track historical changes along the way.

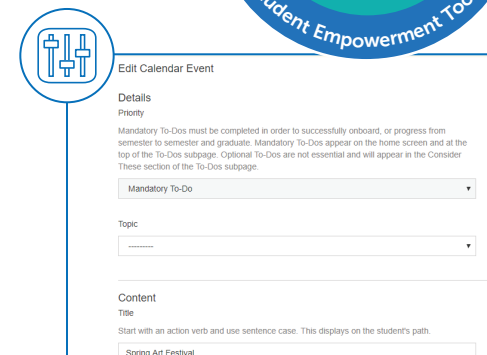
Using Advanced Search, advisors can identify students with planning errors, and then contact those students through targeted campaigns.



Best-Fit Scheduling and Registration

Assist students in building schedules that align with students' availability, preferred course format, and location preferences.

Students can register for courses directly in the platform (at schools with access to APIs for registration). Schools can choose to turn on wait-listing functionality.



Content Administration Tool

The tool provides approved administrators with the ability to create, customize, and manage the content that students see, and to continuously create, edit, and publish content in real time, without the need to request or consult EAB personnel.

Degree maps and course logistics can be uploaded to, created in, and maintained within the platform.



Academic Planning Analytics

Improve capacity planning at the program, course, and section levels via analysis of students' planned courses and scheduling preferences.

Academic Planning Efficiencies Further Student Progress While Saving Advisor Time

7%

Increase in advising sessions for new students from fall 2016 to fall 2017

PIKES PEAK COMMUNITY COLLEGE

34 hours

Advisor hours saved each week due to automated advising reports

BROWARD COLLEGE

\$79K

Additional revenue from higher applicant enrollment rate through optimized advising

WIREGRASS COMMUNITY COLLEGE

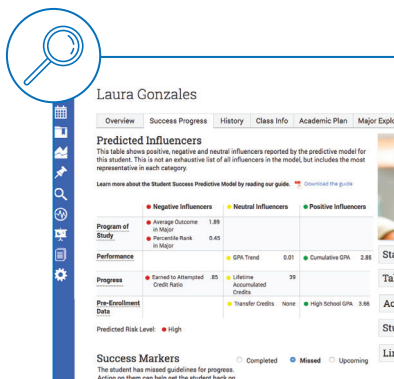
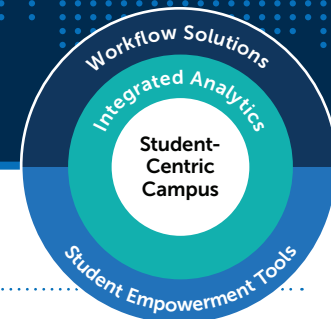
34.9%

Increase in applicant conversion due to streamlined academic scheduling

CERRO COSO COMMUNITY COLLEGE

Workflow Solutions for Faculty, Advisors, and Staff

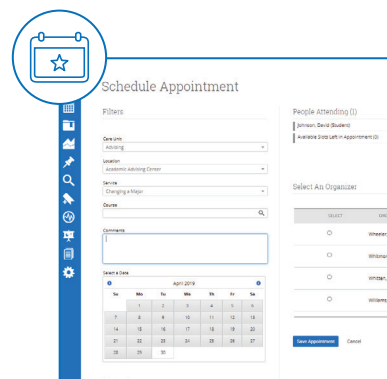
Coordinate To Deliver Proactive, Holistic Support To Students



Smart Student Profile

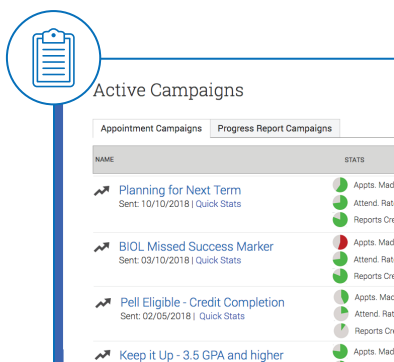
Use a 360-degree view of the most actionable student data (academic, activity, and behavioral) to support holistic and strategic student care. The Smart Student Profile includes:

- Personal information
- GPA and credit trends by term
- Key academic indicators, including predicted risk
- Alerts and cases
- Unofficial transcript and class information
- Assigned advisors and tutors
- Activity within student app
- Viewing and editing of academic plans
- Custom data fields



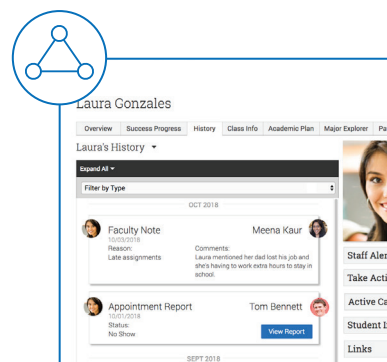
Appointment Scheduling and Multimodal Student Communications

Engage with individual and groups of students through email, text, or click-to-call directly through the platform. Provide faculty and staff with flexible appointment scheduling and tools to promote better planning and availability management.



Advanced Search and Campaign Management

Identify segments of students based on a wide range of criteria, including personal data, academic performance, and success indicators. Use searches to generate campaigns, which allow you to improve advisor efficiency and promote proactive advising with targeted mass outreach to students, including responsive scheduling and tools to monitor campaign results.



Coordinated Care Network

Coordinate campus-wide student support through observational early alerts, case referrals, closed-loop reporting, and centralized interaction records such as notes, documents, and scheduling. Customize data access and workflow configurations by role, service, or location.



Workflow Analytics

Improve operational management of student resources by tracking trends on alerts, assignments, cases, appointments, attendance, and risk.

Staff Embedding Workflow Tools into Their Daily Work—Leading to Impressive Results

100%

Of full-time advisors using the system daily

BOWLING GREEN STATE UNIVERSITY

22

Percentage-point increase in student satisfaction with advising

UNIVERSITY OF SOUTH CAROLINA

8

Percentage-point increase in four-year graduation rate

VIRGINIA COMMONWEALTH UNIVERSITY

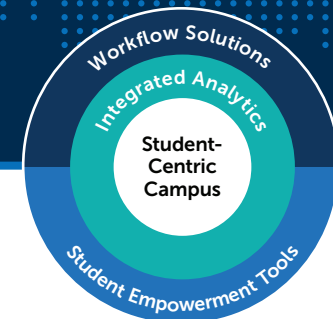
\$674K

In additional tuition revenue with zero increase in staff

SAMFORD UNIVERSITY

Integrated Analytics for Administrators

Investigate, Inform, and Improve Your Student Success Strategy



Overview

Success Progress

History

Class Info

Academic Plan

Major

Predicted Influencers

This table shows positive, negative and neutral influencers reported by the predictive model for this student. This is not an exhaustive list of all influencers in the model, but includes the most representative in each category.

Learn more about the Student Success Predictive Model by reading our guide. [Download the guide](#)

● Negative Influencers

● Neutral Influencers

● Positive Influencers

Program of Study	● Average Outcome in Major	1.89		
	● Percentile Rank in Major	0.45		
Performance			● GPA Trend	0.01
			● Cumulative GPA	2.85
Progress	● Earned to Attempted Credit Ratio	.85	● Lifetime Accumulated Credits	39
			● Transfer Credits	None
Pre-Enrollment			● High School GPA	3.66

Predictive Analytics

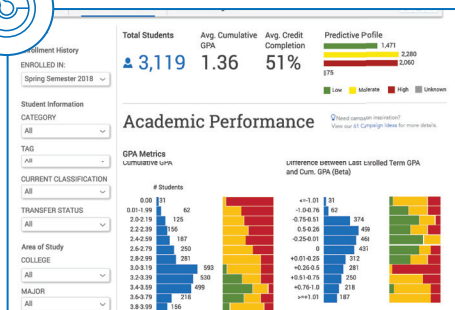
Leverage a customized predictive model for your school to understand both cohort-level and individual student risk. Ingesting 8+ years of historical data (recommended), our machine learning engine facilitates timely and strategic care across all students.



Progress Summary	Start Spring
A. Average Attempted Credits by Term	12.3
B. Average Attempted Credits by Term	12.3
A. Average Earned Credits by Term	7.9
B. Average Earned Credits by Term	7.9
A. Average Credit Completion Percentage	65%
B. Average Credit Completion Percentage	65%

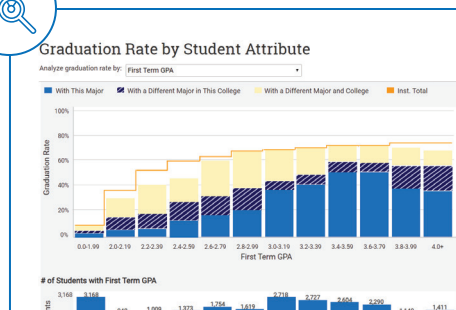
Effectiveness Analytics

Assess the effectiveness of student interventions between cohorts or over time by comparing performance across key success metrics.



Population Health Analytics

Track student risk, academic performance, and progress of students in their current term to drive targeted intervention campaigns for distinct student populations.



Historical Trend Analytics

Identify longer-term trends of success, risk, and failure within your courses, program migration patterns, and graduation rates to inform school-wide or program-level initiatives such as course sequencing or program and resource optimization.

Partners Unlocking the Power of Data to Guide Impactful Changes

8 fewer

Excess credit hours at graduation on average, after retargeting resources based on analytics

GEORGIA STATE UNIVERSITY

2%

Increase in undergraduate persistence following data-driven changes to curricular policies

UNIVERSITY OF NORTHERN COLORADO

120

Degree plans created based on historical data trends, in order to reduce time to degree

MIDDLE TENNESSEE STATE UNIVERSITY

27+

Courses redesigned following analysis and identification of "barrier" courses

MIDDLE TENNESSEE STATE UNIVERSITY