

College Greenlight is the leading advocacy network dedicated to supporting first-generation, lower-income, and historically underrepresented students on their path to higher education. Launched in 2012, College Greenlight helps thousands of qualified, motivated students connect with colleges and universities to find their best college fit and financial support.

3 Ways to Enhance Your Diversity Recruitment:

- ▶▶ **Student Engagement**
Engage directly with high-achieving, underrepresented students by using targeted outreach methods.
- ▶▶ **CBO Partnership**
Identify and build relationships with CBOs that fit your recruitment objectives
 - CBO Directory Access
 - Curated CBO List, Training, and Support
 - Facilitated Partnership Building
- ▶▶ **Brand Promotion**
Promote your institution and diversity initiatives to the college access community
 - Counselor Newsletter
 - Professional Development Webinar
 - Student and Family Presentation



1,500+
Organizations



15,000+
Counselors



750,000+
Students Supported



400+
Partner Institutions

CBO Partnerships Include:

