



Predict Part 1: Basic How-To's

Back to Basics in Construct and Predict Series

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Rapid Insight

Meet Your Presenters



James Cousins
*Strategic Leader,
Data and Analytics*



Lily Brennan
*Strategic Leader,
Data and Analytics*

Submit a Question or Comment



The screenshot displays the EAB Virtual Session interface. At the top left is the EAB logo, which consists of a blue circle containing a white building icon, followed by the text "EAB". The main background is dark blue with a pattern of light blue geometric shapes. The text "EAB Virtual Session" is prominently displayed in the center. Below this, two callout boxes with yellow borders provide instructions: the left one says "Use the Chat feature to send messages to all panelists and attendees" and the right one says "Use the Q&A feature to ask presenters questions". At the bottom, a dark grey navigation bar contains four items: "Audio Settings" with an upward arrow, "Chat" with a speech bubble icon, "Q&A" with a speech bubble icon, and "Leave Meeting" in red text.

EAB

EAB
Virtual Session

Use the Chat feature to send messages to all panelists and attendees

Use the Q&A feature to ask presenters questions

Audio Settings ^

Chat

Q&A

Leave Meeting

Turn on Captions

The image shows a Zoom meeting interface with a white header bar at the top containing the EAB logo and the text "EAB". Below the header is a dark blue background with a pattern of overlapping circles and lines. In the center, the text "EAB Virtual S" is visible. A white callout box with an orange border points to a "CC" icon in the bottom toolbar. The callout box contains the text: "Enable an automated Live Transcript – Show Subtitle or View Full Transcript". The "CC" icon is a small square with the letters "CC" inside. A menu is open below the "CC" icon, showing three options: "Show Subtitle" (highlighted in blue), "View Full Transcript", and "Subtitle Settings...". At the bottom of the interface, there are three buttons: "Audio Settings" with an upward arrow, "Live Transcript" (with the "CC" icon above it), and "Leave Meeting" in red text.

EAB

EAB
Virtual S

Enable an automated Live Transcript –
Show Subtitle or View Full Transcript

Show Subtitle
View Full Transcript
Subtitle Settings...

Audio Settings ^

CC
Live Transcript

Leave Meeting

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2 Core Concepts

3 Live Demo

4 Audience Q&A

Back to Basics in Construct and Predict Series

Session Four of a Six-Part Series



Predict Part 1: Basic How-To's

Master the basic flow and features of Predict

Poll

Why are you joining today?

- a) Brand new Predict user looking for help
- b) Looking for a refresher in Predict
- c) Just curious and hoping to learn something new



Enter Your Response Using Chat

What is the largest obstacle to you becoming fluent in using Predict?

Enter your response in the Chat window!



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A Very Simple Example of Predictive Modeling



Drawing Face Cards

Suppose that 4 out of 5 cards you draw from deck A are face cards.

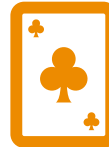
Now suppose that 1 out of 5 cards you draw from deck B are face cards.

The drawn cards are put back in their respective decks. Supposing you want to draw a face card, *which deck do you think is more likely to give you a face card?*

A

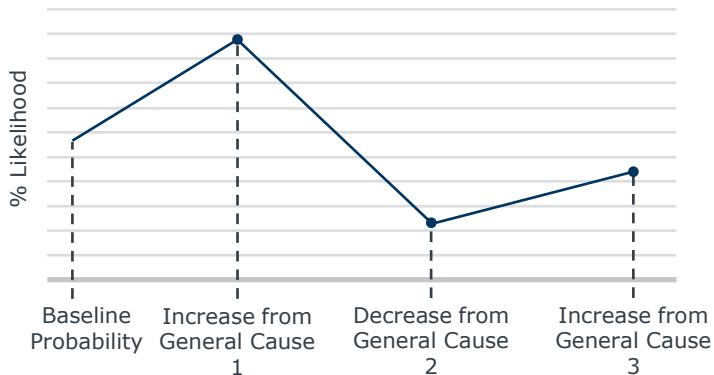


B





Individual Outcome Likelihood



Predictive modeling is essentially the process of...

- 1 Testing whether those relationships are sufficiently systematic
- 2 Creating the best possible estimate of those relationships

The Three Major Steps of Using Predict



Loading Data

- Understanding key data requirements for Predict
- Bring the data into Predict



Reviewing / Verifying that Data

- Ensuring key characteristics are present
- Discovering anything out of the ordinary prior to modeling



Building / Verifying the Model

- Constructing the initial model equation
- Reviewing key relationships, validating through discussion and visualization



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Poll

Would you like to be registered for any upcoming sessions? (multi-select)

- a) Predict Part 2: Definitions in Predict (Nov 15)
- b) Navigating Help Resources (Dec 6)



Rapid Insight Office Hours

Sessions Occur About Every 3 Weeks

- Next session: Thursday, Oct 20, 1:45-2:30 pm Eastern Time
- Register for sessions [online](#) (linked in the Chat)



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Audience Q&A

Q & A: Submit a Question Using the Q&A Button



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Data and Analytics*



Additional Questions?

Email RI-Support@eab.com with technical questions and RapidInsight@eab.com for all other inquiries.

Quick Poll

How was today's session?

Please take a few minutes to complete the follow-up survey
(linked in the Chat) to provide additional feedback!



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