EAB's Advancement Performance Analytics Dashboard

Launching in Spring 2027

Advancement Advisory Services

Where We Are, and Where We're Headed

EAB's Advancement Performance Analytics

Benchmarking Reports

Combines **10+ years of data** to evaluate investment, performance, and spending against peers

Targeted, Deeper Insights

Analysis of **fundraiser productivity metrics** and **advancement spend** against peers**,** providing more granular insights

Flexible Decision-Making Platform

Building a **dynamic, integrated platform** that uses benchmarking data and equips leaders to explore results, identify opportunities, and make **informed resource decisions**

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Evolving Benchmarking to Meet Partner Needs



What We're Hearing

- Dynamic cohorts & ability to meet stakeholder expectations
- Longitudinal data
- Sharper segmentation
- On-demand data manipulation and analysis
- Easily accessible data tools and visualizations

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EAB Advancement Data Intelligence

ROI Benchmarking for Smarter Investment and Stronger Fundraising

Compare KPIs to Peers, Maximize Investment Returns, and Prioritize Next Steps



Executive Report

Understand your performance, identify opportunities, and focus on the priorities that matter most.

Strategic Readout



Stakeholder Slides

Educate stakeholders, build alignment, and make the case for advancement investment.

Case for Action



Online Platform

Explore questions as they arise, customize comparisons, and dig deeper into what interests you.

Interactive Explorer

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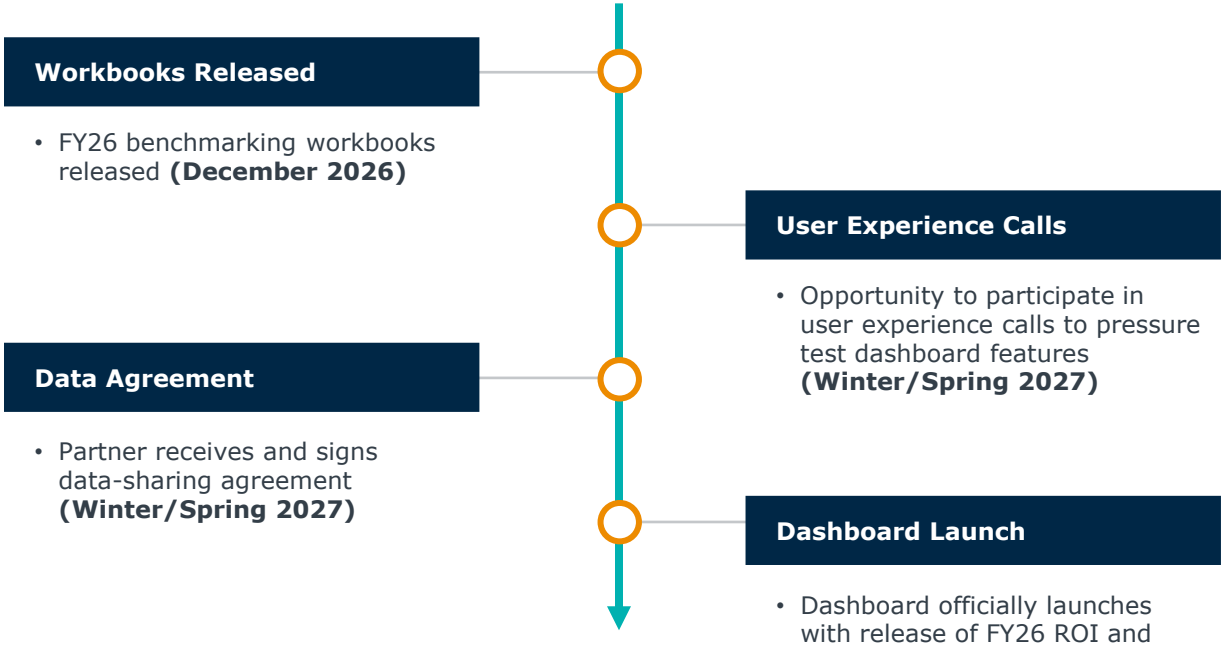
What to Expect Next

Dashboard Incorporated into Normal Benchmarking Timeline



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